Enroll						
Subject Name : Research Methodology						
Subjec	et Cod	le: 5MS01RMD1 Branch: MBA	Branch: MBA			
Semester: 1		Date: 09/03/2020 Time: 02:30 To 05:30	Marks: 70			
(2) (3)	Use Insta Dra	of Programmable calculator and any other electronic instrument is pructions written on main answer book are strictly to be obeyed. w neat diagrams and figures (if necessary) at right places. ume suitable data if needed.	rohibited.			
Q-1		SECTION – I Define the following:	(07)			
	b. c. d. e. f.	Methodology Null Hypothesis Research problem Research Research Ethics Pilot Survey Primary data				
	A B	Attempt all questions Discuss various limitations of carrying out a potential research. Explain different techniques of data collection.	(14) 07 07			
Q-3	A B A B	OR Attempt all questions Discuss various types of research. Write a note on "Report writing and its structure" Attempt all questions Explain the research process in detail. Write a note on "Research Design".	(14) 07 07 (14) 07			



OR

Explain the scope and characteristics of Research.

Q-3

(14)

SECTION – II

Q-4		Define the following:	(07)
		a. Coding	
		b. Sample	
		c. Experiment	
		d . Level of significance	
		e. Reliability	
		f. Observation	
		g. Secondary data	
Q-5		Attempt all questions	(14)
	\mathbf{A}	Explain the various steps of sample design.	07
	B	Discuss differences between survey and experiment.	07
0.5		OR	
Q-5	A	Write a note on Empirical Research.	07
	B	Explain different criteria for selecting good sample.	07
Q-6		Attempt all questions	(14)
	\mathbf{A}	Explain characteristics of good research design.	07
	B	Describe Literature Survey and Review.	07
		OR	
O-6		State and explain various methods of data collection.	(14)

